

**ASSOCHAM Odisha State Development Council**

**Presents**

**3<sup>rd</sup> Edition of Manufacturing Conclave 2026**

*Logistic excellence and roadmap for future*

December 2026, Bhubaneswar, Odisha



**400+ Delegates**



**40+ Industry  
Speaker**



**Industry  
Roundtable**



**Innovation  
Showcase &  
Technology Expo**



**B2B & B2G  
Meetings**



**Excellence  
Awards**

## Executive Overview

India is entering a new phase of industrial transformation, driven by manufacturing expansion, infrastructure development, digitalisation, supply chain diversification, and the vision of **Viksit Bharat 2047**. As global industries seek resilient manufacturing destinations, industrial competitiveness is increasingly defined by the integration of world-class infrastructure, efficient logistics, smart industry technologies, innovation, skilled talent, sustainability, and export-oriented growth.

Odisha has emerged as one of India's fastest-growing industrial economies, supported by abundant mineral resources, progressive policies, expanding infrastructure, and strong investment momentum. The state accounts for over **50% of India's iron ore production**, nearly **95% of chromite reserves**, and more than **50% of the country's bauxite reserves**, while **433 industrial proposals worth over ₹8.37 lakh crore** have been approved, with **148 projects valued at approximately ₹2.86 lakh crore** already under implementation. Simultaneously, major investments in roads, railways, ports, industrial corridors, and multimodal logistics infrastructure are strengthening Odisha's position as a preferred manufacturing destination.

Recognising the need to build future-ready industrial ecosystems, ASSOCHAM is organising the **3<sup>rd</sup> Edition of Manufacturing Conclave 2026** to bring together policymakers, industry leaders, manufacturers, infrastructure developers, logistics providers, technology companies, investors, and academia to deliberate on manufacturing competitiveness, logistics transformation, industrial infrastructure, smart industry technologies, innovation, sustainability, and investment opportunities that will shape Odisha's industrial future.

## Background & Strategic Context

Manufacturing continues to be a key driver of economic growth, industrialisation, exports, innovation, and employment generation. As India advances towards becoming a globally competitive manufacturing powerhouse, the focus is shifting beyond production capacity to the development of integrated industrial ecosystems supported by efficient logistics, robust infrastructure, digital transformation, smart industry technologies, innovation, sustainability, and a future-ready workforce. Global supply chain realignments, evolving trade dynamics, and the growing emphasis on resilient and sustainable manufacturing are creating significant opportunities for states with strong industrial capabilities and investment-friendly ecosystems.

With its strategic location, abundant natural resources, progressive industrial policies, and rapidly expanding infrastructure, Odisha is well positioned to lead India's next phase of industrial growth. The state is witnessing significant expansion across mining and metals, engineering, chemicals, food processing, textiles, pharmaceuticals, electronics & ESDM, defence & aerospace, renewable energy, logistics, and other emerging industries. Strengthening multimodal connectivity, industrial corridors, smart logistics, technology adoption, innovation, and sustainable manufacturing practices will be critical to enhancing industrial competitiveness, attracting investments, boosting exports, and realising Odisha's vision of becoming a **US\$1.5 trillion economy by 2047**.

## Key Challenges

- Enhancing manufacturing competitiveness in an increasingly globalised economy
- Strengthening multimodal logistics and supply chain integration
- Accelerating Smart industry technology adoption across industries
- Improving technology penetration among MSMEs and traditional industries
- Building future-ready industrial infrastructure and manufacturing clusters
- Addressing workforce and advanced skill requirements
- Strengthening innovation, research, and industry-academia collaboration
- Improving export readiness and global market integration
- Advancing sustainability, resource efficiency, and decarbonisation goals
- Building resilient and adaptive industrial ecosystems

## About the Programme

The **3rd Edition of Manufacturing Conclave 2026** is envisioned as a flagship industry platform by ASSOCHAM to facilitate dialogue, collaboration, and knowledge exchange among key stakeholders across manufacturing, logistics, infrastructure, technology, finance, policy, and research ecosystems.

More than a conference, the Conclave will serve as a strategic platform to explore emerging opportunities, address sectoral challenges, showcase innovative solutions, and develop actionable recommendations for strengthening Odisha's manufacturing ecosystem and industrial competitiveness.

The Conclave will focus on industrial competitiveness, infrastructure development, logistics transformation, Smart industry technology adoption, digitalisation, advanced manufacturing, supply chain resilience, sustainability, export readiness, innovation, skilling, and the development of future-ready industrial ecosystems aligned with Odisha's long-term growth aspirations.

## Programme Imperatives

- ❖ Position Odisha as a leading manufacturing and industrial hub.
- ❖ Strengthen infrastructure, logistics, and industrial ecosystems.
- ❖ Promote investment and industrial competitiveness.
- ❖ Accelerate adoption of smart industry technologies and digital manufacturing.
- ❖ Address logistics and supply chain challenges.
- ❖ Enhance multimodal connectivity and trade facilitation.
- ❖ Encourage industrial infrastructure and technology investments.
- ❖ Promote sustainable and resource-efficient manufacturing.
- ❖ Strengthen MSMEs, innovation, and entrepreneurship.
- ❖ Foster industry–academia collaboration and future skills.
- ❖ Develop actionable recommendations for industrial growth and exports.

## Program Structure

- ❖ Inaugural Session
- ❖ Release of 3<sup>rd</sup> Edition of Manufacturing Conclave Report 2026
- ❖ Panel Discussion 1
- ❖ Exclusive Industry Leadership Roundtable
- ❖ Networking Lunch
- ❖ Panel Discussion 2
- ❖ Manufacturing & Technology Exhibition
- ❖ CEO/CXO & Industry Roundtables
- ❖ ASSOCHAM Odisha Manufacturing Excellence Awards 2026
- ❖ Valedictory Session & Networking

## Who will join



**Manufacturing &  
Industrial  
Leaders**



**Mining, Metals &  
Resource  
Industries**



**Infrastructure &  
Industrial  
Corridor  
Developers**



**Logistics &  
Supply Chain  
Companies**



**Ports, Shipping  
& Maritime**



**Aviation & Air  
Cargo**



**Warehousing &  
Distribution**



**Technology, AI  
& Automation**



**Engineering &  
EPC Companies**



**Energy &  
Renewable  
Energy**



**Investors &  
Financial  
Institutions**



**Academia,  
Research &  
Industry  
Associations**

## Expected Outcomes

- ❖ Strategic roadmap for Odisha's industrial transformation
- ❖ Recommendations on infrastructure, logistics, and connectivity priorities
- ❖ Identification of key supply chain and industrial requirements
- ❖ Roadmap for multimodal connectivity and industrial corridor development
- ❖ Enhanced collaboration among industry, technology, infrastructure, and investment stakeholders
- ❖ Mapping of investment opportunities across priority sectors
- ❖ Recommendations on smart industry technology, digitalisation, and smart manufacturing
- ❖ Strategies to strengthen export competitiveness and global market access
- ❖ Recommendations for industrial cluster and ecosystem development
- ❖ Roadmap for sustainable manufacturing and green logistics
- ❖ Identification of public-private partnership opportunities
- ❖ Framework for innovation, skilling, and workforce development
- ❖ Strengthened stakeholder engagement and industry partnerships
- ❖ Actionable policy recommendations for long-term industrial growth and competitiveness

## Partnership & Promotion

The **3rd Edition of Manufacturing Conclave 2026** offers strategic partnership opportunities for organisations to enhance brand visibility, showcase thought leadership, engage with policymakers and industry leaders, and build meaningful business collaborations. ASSOCHAM's extensive outreach and promotional activities will ensure maximum visibility and stakeholder engagement for all partners.

Particulars	Platinum Partner 10 Lacs	Diamond Partner 5 Lacs	Gold Partner 4 Lacs	Silver Partner 3 Lacs	Associate Partner 2 Lacs	Session Partner 2 Lacs
Inaugural Session Slot	Y	Y	-	-	-	-
Technical Session Slot	Y	Y	Y	Y	Y	Y
Venue Branding – Logo in Hall on side wing, registration Desk	Y	Y	Y	Y	Y	Y
CEO Roundtable	Y	Y	-	-	-	-
Social Media Leaders Quote	Y	-	-	-	-	-
Pre-Program Social Media & Website Logo promo	Y	Y	Y	Y	Y	Y
Post even souvenir Promo	Y	Y	Y	Y	-	-
Display POD 2x 2	Y	-	-	-	-	Y
Complimentary Entry	8	5	4	4	3	3
Introduction to Media	Y	-	-	-	-	-
Special Thank You Panel	Y	-	-	-	-	-

*Plus GST as applicable*

## Exhibition POD

Amount	Facilities
Rs. 50,000/- + 18% GST	<ul style="list-style-type: none"> <li>• 2 x 2 Mtr Ready Octa-norm stall</li> <li>• Two chairs</li> <li>• One table</li> <li>• Four spotlights</li> <li>• One dustbin</li> <li>• One plug point</li> <li>• Fascia with organization name</li> <li>• Three delegate passes</li> </ul>



### Partnership Benefits

- ❖ Strategic brand visibility and industry recognition
- ❖ Thought leadership and speaking opportunities
- ❖ Exhibition and technology showcase space
- ❖ Networking with policymakers and industry leaders
- ❖ Connect with manufacturers, infrastructure and logistics companies
- ❖ B2B meetings and strategic business networking
- ❖ Investor and business collaboration opportunities
- ❖ Engagement with technology providers and solution partners
- ❖ Digital, print and on-ground branding exposure
- ❖ Collaboration with academia, research institutions and industry associations

### Manufacturing Excellence Awards 2026

The **Manufacturing Excellence Awards 2026** recognise outstanding achievements in manufacturing, innovation, operational excellence, sustainability, technology adoption, logistics, and industrial leadership across Odisha. The Awards aim to honour organisations and individuals that are driving industrial growth, promoting best practices, and strengthening the State's competitiveness as a leading manufacturing destination.

**Note:** Organisations may apply for a maximum of **three award categories**. For detailed information on the award categories, eligibility, evaluation methodology, nomination process, timeline, and participation guidelines, please refer to the **Award Note**.

## Media and Promotion Strategy

A comprehensive multi-channel strategy will be deployed:

- **Print & Broadcast Media:** Coverage in 50+ outlets
- **Post-Event Documentation:** Photo gallery, media clippings, press brief to govt. stakeholders and a post event report.

## About ASSOCHAM

The **Associated Chambers of Commerce and Industry of India (ASSOCHAM)** is India's apex national chamber since 1920. It advocates actionable policy suggestions to strengthen the Indian economy by leveraging its extensive membership reach of over 450,000 companies, comprising of large corporates, SMEs, and now, Startups. With over 70 Sector and State Councils, ASSOCHAM works closely with government, industry, academia and research institutions to promote policy advocacy, investment, innovation and sustainable economic growth.

### ASSOCHAM TOWARDS BUILDING VIKSIT BHARAT THROUGH NEW ODISHA

**Make in India:**  
Towards an  
Atmanirbhar  
Bharat

**Ease of Doing  
Business:**  
Enhancing  
Investments &  
Capital Formation

**MSME Growth:**  
Driving  
Employment and  
Exports

**Digital Economy:**  
Making Future  
Ready Developed  
India

**Sustainability  
& Environment:**  
Making it better for  
future generations

*For any further clarification(s), please contact the undersigned:*

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